What is SEO?

SEO (Search Engine Optimization)https://www.highflyaads.com is the process of improving your website so it ranks higher on Google.
It helps your business get **visible**, **trusted**, and **easily discovered** by people searching for your products or services.

Key Points

- Helps your website appear on Google’s first page
- Drives **free, organic traffic**
- Builds brand trust and online presence
- Works for all types of businesses **Why is SEO Important for Business?**

SEO is important because it brings long-term, high-quality customers without paying for ads.

Benefits:

- Increases website visibility
- Boosts organic leads & sales
- Improves website speed and user experience
- Helps you compete with bigger brands
- Gives long-term results at low cost